



UN Tourism News #26 | 10 JUN 2021



## **Tourism Down 83% - but Confidence Slowly Rising**

International tourist arrivals were down 83% in the first quarter of 2021 as widespread travel restrictions remained in place. However, the UNWTO Confidence Index shows signs of a slow uptick in confidence.



## UNWTO Opens Call for ‘Best Tourism Villages’

UNWTO is recognizing villages across the world that are committed to the promotion and preservation of their cultural heritage and sustainable development through tourism.



## **Landmark Opening of UNWTO Regional Office in the Middle East**

The World Tourism Organization (UNWTO) has opened a Regional Office for the Middle East, bringing the United Nations specialized agency closer to its Members and advancing on its commitment to guiding the development of tourism in every global region.



## **Stakeholders Invited to Share Progress on Climate Action**

UNWTO is inviting public and private stakeholders from around the world to take part in a Global Survey of Climate Action in Tourism and help identify frontrunning initiatives and opportunities to accelerate climate action in tourism.



## Empowering Indigenous Communities

The World Tourism Organization (UNWTO) has partnered with the World Indigenous Tourism Alliance (WINTA) on a set of guidelines, designed to ensure experiences that are respectful and led by the indigenous communities.

---

## UNWTO Regional Commissions:



47th UNWTO Regional  
Commission for the Middle  
East

66th UNWTO Regional  
Commission for Europe

---

**More from UNWTO:**



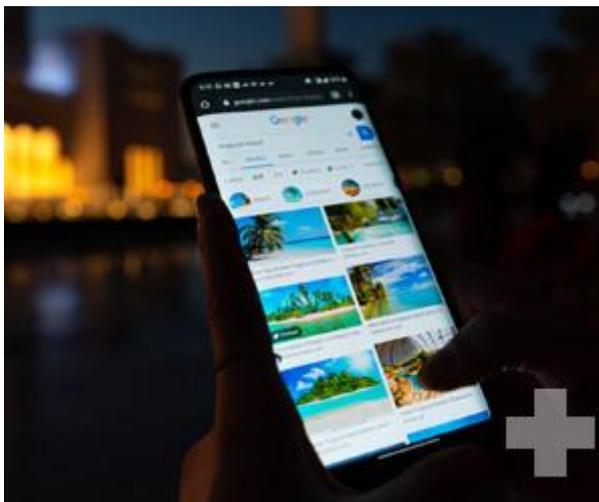
On the Ground - June 2020



Fitur 2021 Highlights

---

**Partnerships:**



## UNWTO and Google Launch Global Partnership



## UNWTO and Greece Collaborate on Maritime Tourism Research



## Euronews Partners with UNWTO

## Telefónica and UNWTO renew commitment for sustainable tourism development

---

# Tomorrow Today - What's new in UNWTO's Innovation, Education and Investments Department?

### **Innovación:**

**Apply now!** Less than **three weeks** left to apply for the UNWTO Rural Tourism Global Startup Competition, seeking to source new startups that advance tourism's contribution to rural development.

### **Education:**

Google & UNWTO Acceleration Programme for Europe (With a special focus on Croatia, Greece, Portugal and Italy to foster innovation and digital transformation for enhanced tourism planning.)

### **Investments:**

**Now available!** ['UNWTO Investments Guidelines - Enabling Frameworks for Tourism Investment'](#) at the UNWTO e-Library, improving coordination, cooperation and mobilizing global investment mechanisms.

---

## UNWTO media highlights:



[Tourism incentives need 'clear messages' to work - UNWTO Secretary-General](#)

---



[First UNWTO regional office in the Middle East opens in Riyadh](#)

---



[UNWTO: Cooperation key for tourism](#)

---

*Follow UNWTO on [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#)*