

#### Weekly Travel Industry Insight

# TOP 5 TIPS TO ORGANIZE A SUCCESSFUL VIRTUAL EVENT



As the world battles against the COVID-19 pandemic, major events worldwide are being organized online. Take a look and find out how to plan large and small virtual events and make them successful. Every event demands...



# TOURISM MANIFESTO RELEASED TO HELP REVIVE TRAVEL AROUND EUROPE



In a tourism manifesto, ECTAA addresses EU governments with proposals for a targeted summer reboot.



# BERLIN'S TOURISM PREPARING FOR TRAVELERS Video



In 2020, Berlin recorded only a third of the previous year's visitor numbers in the city due to the Corona pandemic. According to the Berlin-Brandenburg Statistics Office, 4.9 million guests spent around 12.3 million...



## MOROCCAN TOURISM REVENUE DROPPED BY 53.8%



In Morocco, the tourism sector recorded a loss of 42.4 billion dirhams (\$4.7 billion) in 2020, representing a decrease in tourism revenue of about 53.8% compared to 2019. The latest data were announced by the Directorate...



THE EU COVID-19 VACCINE PASSPORT TO BE LAUNCHED WITHIN 3 MONTHS Video



The Covid-19 pandemic is having an unprecedented effect on the world as we know it. For months, leaders worldwide have been looking for solutions to some difficult and controversial topics. One of the topics addressed,...



#### ICELAND PLANS QUARANTINE-FREE ENTRY FOR NOT VACCINATED TRAVELERS Video



Vaccinated and recovered people can already enter Iceland without restrictions. From May, this is to change for not vaccinated travelers from areas with low infection rates.



# CANARY ISLANDS TO SUBSIDIZE IN-PERSON EVENTS ON THE ISLANDS



Promotur Turismo de Islas Canarias, the Canary Islands tourist public body, has announced a sponsorship program for in-person events on the islands, for which it has allocated 760,000 euros, as reported by the Ministry...



# RUSSIAN TOURISTS PLAN TO TRAVEL AFTER THE LOCKDOWN



The Covid-19 pandemic is having an unprecedented effect on the tourism industry worldwide. And Russia is no exception to this rule. This is especially the case of international travel, which has come to an abrupt...



## A CABLE CAR PROJECT TO CLIMB MOUNT KILIMANJARO RAISES CONTROVERSY Video



The Tanzanian government plans to double the number of climbers at Mount Kilimanjaro through a new cable car project. However, opponents of the project are mobilizing, because of the possible irreversible impact.



CAIRO TO BUILD THE HIGHEST FERRIS WHEEL IN AFRICA Video



The Cairo Eye Ferris wheel will lift passengers up to 120 meters and will be the highest viewpoint in Africa.



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