

Weekly Travel Industry Insight

AFRICA: TOURISM PROFESSIONALS WORRIED ABOUT POACHING



In Africa, the fight against poaching is increasingly at the heart of the concerns of tourism professionals. But poaching, particularly against rhinos and elephants, remains high.



CELEBRATING WORLD TOURISM DAY 2018 LIKE NO ONE ELSE



We Are Giving Away Massive Presents!



ISRAELI TOURISM BOOMING WITH MORE TO COME



Israel has been experiencing a record year in terms of tourism. In the last 12 months, 4 million visitors arrived to Israel. 3.9 million of them stayed at least for one night. This figure represents a 20% increase...



TRAVEL PLATFORM TO BECOME "TRAVEL FACEBOOK"?



The world's largest travel platform, TripAdvisor, has announced a new social user experience on its website. According to experts, the live version will be available later this year.



SPAIN: FEARS GROW AS TOURISM SLOWDOWN CONTINUES



The latest figures showing drops in arrivals, expenditure, overnight stays, and occupancy rates during the summer, a season regarded as the most important time of the year for tourism, reflect a change in trend...



ADDITIONAL FEES ON FLIGHTS INCREASINGLY COMMON



Checked baggage, set reservation, meals. Many airline costs are now extra and bring the companies significant additional revenue. A study showed which airlines earn extra money in addition to the ticket business....



TUNISIA AND EGYPT: TOURISM SECTOR ENDS SEVEN YEARS OF FRUSTRATION



Since 2017, both Tunisia and Egypt experience strong increases in foreign arrivals. This year has also been quite successful for the tourism sector.



ROME: NUMBER OF VISITORS REACHED 1 M IN AUGUST



Last August, Rome crossed the milestone of 1 million arrivals and 2.5 million admissions. This is an increase of 3.45% and 3.25% compared to the same month in 2017. The contribution of foreign visitors is significant,...



SKIING AND CRUISES: HALAL TOURISM IS ENTERING THE ERA OF LUXURY



Halal tourism is growing rapidly. However, some Muslim tourists are now abandoning popular destinations in favor of more luxurious stays.



FERTILITY TOURISM – A GROWING MARKET IN CHINA



In 2016, the Chinese government ended its famous one-child policy that was implemented more than thirty years ago in a bid to control the overpopulation crisis. In the end, the problem was not solved, but it does...

