



Weekly Travel Industry Insight

EUROPEAN TOURISM – COMING BACK TO CLASSIC TRAVEL DESTINATIONS



In 2017, the growth of the European tourism sector exceeded that of the global economy for the seventh consecutive year, growing by more than 10.2% of the world's GDP. Despite the changes experienced throughout...

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JAPAN'S TOURISM TO RECEIVE SUBSTANTIAL INVESTMENTS



Japan's tourism industry is currently going through a positive period. In April, a consortium of 60 Japanese companies will launch a new fund. It will be the largest of its kind in the country with the equivalent...

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SPANISH TOURISM REJOICES OVER THE NUMBER OF FOREIGN TOURISTS



Travelers from North European countries visiting Spain increased their expenditure by 15%, falling behind the British, who actually registered lower expenses. Spain received 4.1 million foreign tourists in January,...

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BERLIN TOURISM FACING A DIFFICULT YEAR AMID AIR BERLIN BANKRUPTCY



When asked about the number of visitors in Berlin this year, Burkhard Kieker from VisitBerlin said that he did not know. The CEO sought a “moderate growth of 1.5 to 3 percent”, but whether the numbers will be...

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WEDDING TOURISM GAINING MOMENTUM IN ITALY



While Italians think less and less about the altar, thousands of foreign couples dream about saying their vows in Italy. There are Americans who get married in Salento inspired by The Bold and Beautiful TV series....

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AIRBNB UNVEILS NEW PROPERTY CATEGORIES AND NEW PLANS



New property categories, new accommodation levels, Airbnb Collections, and the Loyalty and Recognition programs for the host community, are the key elements of the company's new plan.

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URUGUAY PLANS TO DIVERSIFY ITS TOURISM SECTOR



Uruguay is investing in the diversification of the tourism sector, hoping to reach four million visitors during this year and register again 2017's figure, explained Carlos Fagetti, director of National Tourism.

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TURKISH TOURISM RISING WITH RAPID GROWTH FROM RUSSIA



Turkey is experiencing a renaissance of its kind in terms of tourism. In January 1.5 million tourists from abroad visited the country. This represents an increase of 39% for Turkish tourism compared to last year.

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