

Weekly Travel Industry Insight

TOP 5 CHARMING WEDDING DESTINATIONS IN EUROPE



Many couples planning their nuptials are looking for something special, something exotic, or unique in its way. Various wedding destinations around the world are thus growing in popularity. Tourism-review.com presents...



BRITISH CITIES PLAN TO PROMOTE DESTINATIONS IN ASIA



London, Manchester and Birmingham are set to collaborate and extensively promote British cities in China, India and also the Persian Gulf. The goal is to increase and develop tourism inflow from these three rapidly...



TUNISIAN TOURISM HAS A POSITIVE OUTLOOK



The number of tourists visiting Tunisia this year should return to the levels before the terrorist attacks of Sousse and Bardo which occurred in 2015, according to the Tunisian tourism minister. In 2014, the country...



TOURISM INDUSTRY BENEFITS GREATLY FROM THE BIG DATA



Tourism industry and the Big Data, at first sight, may not be two areas that seem to have much in common. But the reality is that today the former takes advantage of a lot of the technology provided from the latter,...



HIGH TAXES TO IMPACT GREEK TOURISM



Greek tourism is booming. Since 2013 the industry has been setting new records every year. It is soon expected to make up a quarter of the country's GDP. However, the new high taxes might have a negative impact.



CHINESE TOURISTS TRAVELED IN RECORD NUMBERS DURING THE NEW YEAR



China celebrated the Lunar New Year last week and as always it was a week of numerous travels. According to official data, during the whole festival about 386 million trips of Chinese tourists were made. This represents...



TOURISM IN CHILE REPORTS LOW HOTEL OCCUPANCY IN JANUARY



Tourism in Chile reported a slight decrease in the numbers of guests. According to Hoteleros de Chile, the decrease in the hotel occupancy rate in January of up to 5% is the result of fewer Argentinian tourists,...



SUSTAINABLE TOURISM IN MEXICO GETS SUPPORTED



An area between Puerto Morelos and Tulum would be declared the first Sustainable Tourism Development Zone (known as ZDTS by its initials in Spanish) in Mexico, with the main goal of guaranteeing a proper use of...



SWISS TOURISM INDUSTRY REPORTS SIGNIFICANT INCREASE



After difficult years, in 2017 the Swiss tourism industry experienced a brilliant recovery. The sector recorded 37.4 million overnight stays. This is 5.2% more than in the previous year and almost as much as in...

