

Weekly Travel Industry Insight

RUSSIAN OUTBOUND TOURISM RETURNS TO PRE-CRISIS LEVEL



Turkey is once again a hit with Russian tour operators. At the end of 2015, the sale of Turkish holidays was banned in Russia after a Russian jet was shot down by the Turkish army. It has been a year since the sales...



GERMAN TOURISM HEADING FOR ANOTHER RECORD YEAR



German tourism authorities reported positive numbers for September. The industry is on its way for an eighth consecutive record year.



DIGITAL TRENDS EMBRACED BY HOTELIERS



Society is moving forward developing fast. Like most industries, tourism and hospitality needs to get familiar with the latest digital trends and include efficient technology in the services.



SPAIN AFTER ATTACKS: LUXURY TOURIST SPENDING UP BY 18%



In the first six months of this year, the luxury tourist spending by foreign visitors around Europe grew by 11%. In Spain, the increase during the last 9 months reached 18% despite the attack in Barcelona last August,...



DARK TOURISM: THE DEMAND FOR NEW EXPERIENCES



Dark tourism responds to the need of contemporary tourists to live unique, impactful, and perhaps extreme experiences. Places connected with tragic events are growing in popularity all around the world.



GENEALOGICAL TOURISM: QUEBECKERS IN SEARCH OF ANCESTORS IN NORMANDY



More and more Quebeckers become part of genealogical tourism in Normandy, in search of their ancestors. Will this newfound interest be enough to revitalize the economy of certain areas of Normandy?



INTERNATIONAL TOURISM IS UNDERGOING A RECORD-BREAKING YEAR



Between January and August 2017, tourist destinations around the world welcomed 901 million foreign tourists. The demand for international tourism remained high during the peak summer season in the northern hemisphere....



ITALY TO FOCUS MORE ON SLOW TOURISM



Instead of mass tourism, Italy wants to focus more and more on the so called "slow tourism". Italian Minister of Culture Dario Franceschini has set up an internet portal for eco-conscious travelers who want...



BUENOS AIRES CELEBRATES THE CURRENT TOURISM RECOVERY



After two years of decreased tourism activity, the authorities of the Argentinian city of Buenos Aires report a tourism recovery. From August 2016 to July 2017 the average growth per month amounted to 5.3%, according...

